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For Immediate Release

New Distribution Agreement: Valéron Strength Films and Matthias Paper Corporation

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Good news for all print media customers in the U.S. As of now, they too can fully enjoy the custom paper technology offered by Valéron Strength Films, in exactly the right shape, capacity and quantity. Starting this year, Valéron Strength Films enters into partnership with one of the leading print media distributors, Matthias Paper Corporation. A company with an excellent reputation in the field of personalized sheet management and distribution. Matthias Paper now offers a wide range of print media solutions, such as outdoor tags and labels and a variety of pre-printed and print-on-demand solutions

Lisa Taylor, Sales Director for Valéron Strength Films, emphasizes the benefits of this new partnership: "This new partnership is important for the market for a number of reasons. Matthias Paper is not only able to rewind master rolls into smaller rolls, but can also offer customized slitting and sheeting into a wide range of widths. As such, it is now possible to provide tailor-made solutions to customers who are looking for high strength Valéron[®] film and V-Max[®] products in smaller quantities, custom and sheet form."

The partnership with Matthias Paper Corporation also offers other opportunities. John Matthias Jr., President: "We deliver the ability to distribute the product lines of Valéron[®] film and V-Max[®] products with a specific emphasis on their heavier gauge films as well as on their coated products. We are proud that Valéron Strength Films has chosen us because of our sheeting quality. Thanks to this cooperation with the world's leading manufacturer of high-strength films, we now can supply the best possible solutions for the tag and label industry in our region. Valéron Strength Films and Matthias Paper combine two complementary advantages - an incomparable high-strength film technology and the prime sourced and top quality performance substrates which we have provided for such a long time."

If you would like to know more about Valéron Strength Films, please feel free to contact us.

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Valéron Strength Films, with locations in Houston (TX), Essen (Belgium) and Shanghai (China), is the single source supplier of Valéron[®] film, an unique cross-laminated, flexible polyethylene specialty film showing high mechanical properties that can be found in a number of very demanding applications worldwide in e.g. construction, specialty packaging and print media. Valéron Strength Films is a Division of Illinois Tool Works Inc. (NYSE: ITW), a Fortune 200 company based in Glenview, IL with net sales of \$16 billion USD and more than 65,000 employees worldwide. For more information, please visit our website: www.valeron.com

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