

For Immediate Release

Even after so many years your construction will still carry your signature!

Valéron Strength Films launches water-based ink printing technique for construction applications.

Valéron Strength Films, Essen, Belgium – May 1st, 2013

More and more construction companies use Valéron Film® as a key protective layer in their waterproofing membranes to protect buildings from air and water infiltration. A choice based on several reasons: excellent mechanical film properties including unprecedented tear- and tear propagation resistance, puncture resistance, exceptional dimensional stability and lasting strength in all directions. Overall, Valéron Film® offers an extremely durable solution for waterproofing membranes.

Valéron Strength Films now adds an important new benefit to these advantages: the printability of its waterproof membranes with water-based inks. This printing technique – already used in most of the other Valéron solutions - now also can be deployed in the most demanding construction applications. In collaboration with its ink supplier, Valéron developed a water-based printing ink that guarantees top quality printing, including a durable, long term identification even during high temperature and humid converting processes!

An environmentally friendly printing quality

This capability certainly means good news to an industrial business environment which more than ever is being confronted with very strict environmental requirements and regulations. The water-based printing technology leads to vast improvements in the amount of solvents being released into the environment; an almost negligible amount in comparison with solvent based inks. In addition, it brings additional benefits in terms of optimization of printing runs due to a reduced need of printer cleanings and an overall healthier environment for our workforce in the plants.

Be certain of a protection membrane, sustainable in literally every sense

Valéron Film® offers more resistance, more safety and more sustainability with less material. Neither water, nor chemicals - present in either soil or general construction - will affect the film and the printing. After years of use, the logo of the manufacturer or contractor will still be clearly readable on the waterproof membranes of the building... Be ready for eternity with Valéron water-based ink printability!

For more information about Valéron Strength Film construction applications, visit www.valeron.com or contact:

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Valéron Strength Films, with locations in Houston (TX), Essen (Belgium) and Shanghai (China), is the single source supplier of Valéron® film, an unique cross-laminated, flexible polyethylene specialty film showing high mechanical properties that can be found in a number of very demanding applications worldwide in e.g. construction, specialty packaging and print media. Valéron Strength Films is a Division of Illinois Tool Works Inc. (NYSE: ITW), a Fortune 150 company based in Glenview, IL with net sales of \$18 billion USD and more than 60,000 employees worldwide. For more information, please visit our website: www.valeron.com

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