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**LABELXPO  
ASIA 2013**

Presence on Label Expo Asia 2013, **booth A23, Hall E1.**

Valéron Strength Films® is proud to be present at the upcoming Label Expo Asia 2013 on **December 3<sup>rd</sup> - 6<sup>th</sup>** in the Shanghai New International Expo Centre (SNIEC), China.

Valéron Strength Films offers unique film properties such as high tensile strength, tear resistance and puncture resistance for the most challenging tag and label applications possible. Labels made with Valéron Film are very versatile and resist weathering extremely well, even in extreme temperatures and during long-term outdoor exposure. They offer smoother printing surfaces and are easier to use in the converting process.

Valéron based labels can be found in a variety of demanding applications such as e.g. pharmaceutical labels, rebar and steel tags, lumber tags, brick tags, cargo tags, safety labels, banners and signs etc.

Valéron Strength Films works with customers on tailor-made labeling solutions and R&D projects that offer value and safety throughout the value chain.

If you would like to know more about Valéron Strength Films, please feel free to contact us.

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*Valéron Strength Films, with locations in Houston (TX), Essen (Belgium) and Shanghai (China), is the single source supplier of Valéron® film, an unique cross-laminated, flexible polyethylene specialty film showing high mechanical properties that can be found in a number of very demanding applications worldwide in e.g. construction, specialty packaging and print media. Valéron Strength Films is a Division of Illinois Tool Works Inc. (NYSE: ITW), a Fortune 200 company based in Glenview, IL with net sales of \$16 billion USD and more than 65,000 employees worldwide. For more information, please visit our website: [www.valeron.com](http://www.valeron.com) / [www.valeron.com.cn](http://www.valeron.com.cn)*

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